

January 2, 2014 Meeting of the Jonesville TDA
At the Jonesville Welcome Center Meeting Room
11:00 are Called Meeting to discuss Billboards

Presiding: Anita Darnell

Attendance: Scott Buffkin, Debra Clark, Gene Pardue, Danny Lewis, Vanessa Caudill, David Moxley, Pat Benton was absent due to work schedule.

Staff: Glenda Gilliam

Anita Welcomed everyone and presented copies of the **billboards** that we have on I-77 and the 2 new ones that are available, one on I-77 .2 mi n/o Center Road and the other is on US 421.6 miles e/o I-77. **David made the Motion to drop the D00237 sign 1 mile exit 79 and to buy the I-77 .2 mi n/o Center Road the US 421 .6 miles e/o of I-77 motion was seconded by Debra and motion carried.**

The board authorized Danny to sell 1/4 of lower double stack sign on I-77 to the Restaurants. The board agreed that we need to get as many billboards as possible to advertise EXIT 82 and entice visitors to take our exit and eat shop and stay in our motels. Anita agreed to contact Cathy at Douglas Signs and request that she attend the January 27 meeting. Vanessa suggested that we talk to other sign companies directly.

Discussed keeping our Ad in the **On the Vine Magazine** and agreed to keep the Ad in all four seasons if we can meet the deadline for the next issue and if not doing the other 3 seasons. We will discuss this further at the January 27 regular meeting. We will not have our Ad in the Blue Ridge Digest.

Yadkin Valley Heritage Corridor Kiosk: Scott agreed to contact their representative and ask her to attend the January 27, regular meeting.

Pow Wow: Anita agreed to contact Judy Wolfe to see if she would be interested in including this in the Memorial Weekend event.

Meeting adjourned until next meeting on January 27, 2014 at 2:00 pm.